A All Users | Add comparison +
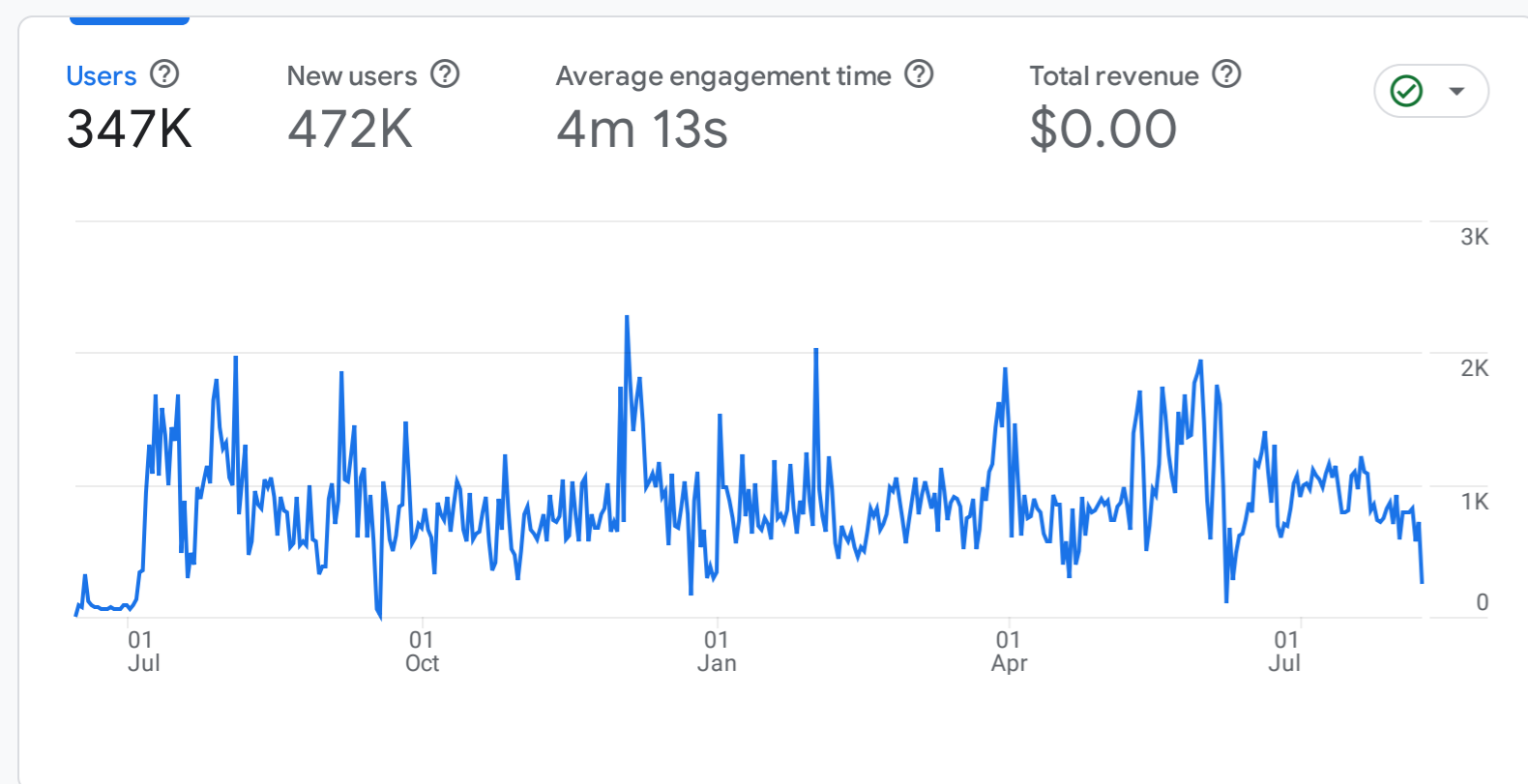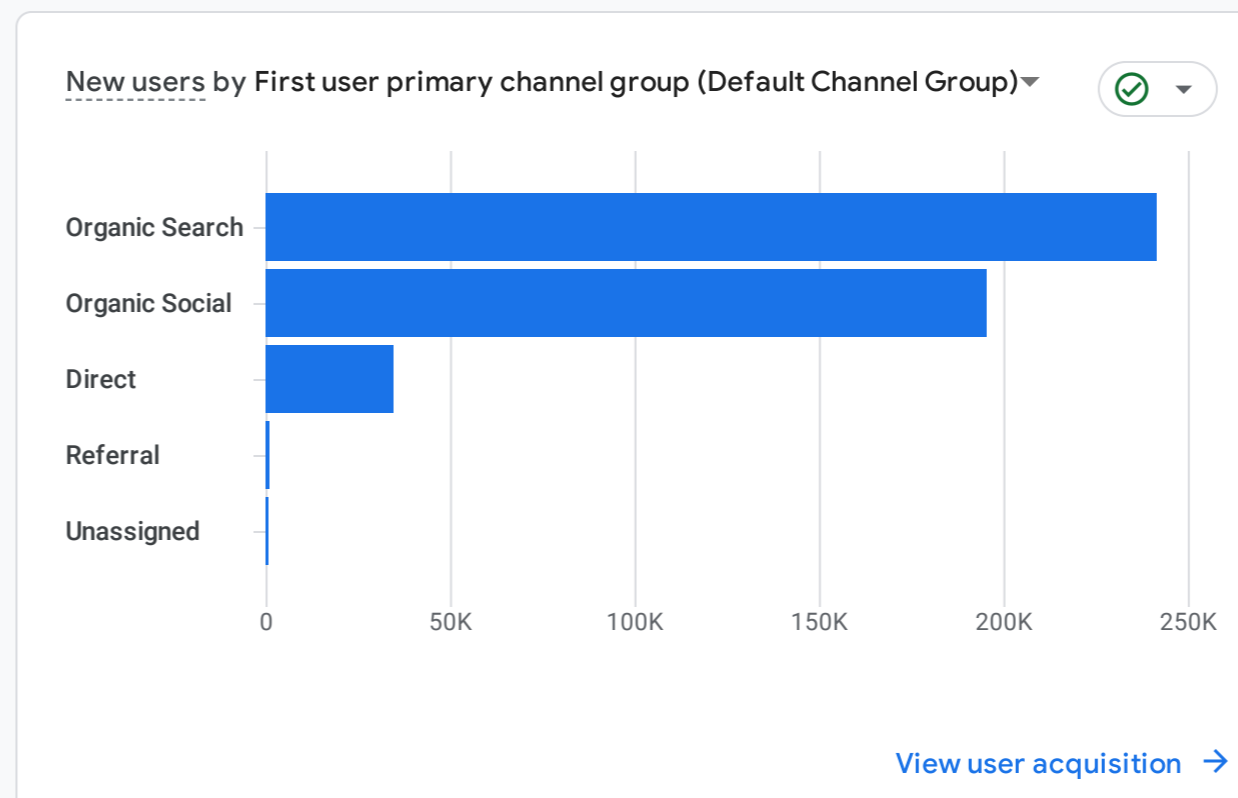
Custom Jun 15, 2023 - Aug 8, 2024 ▾
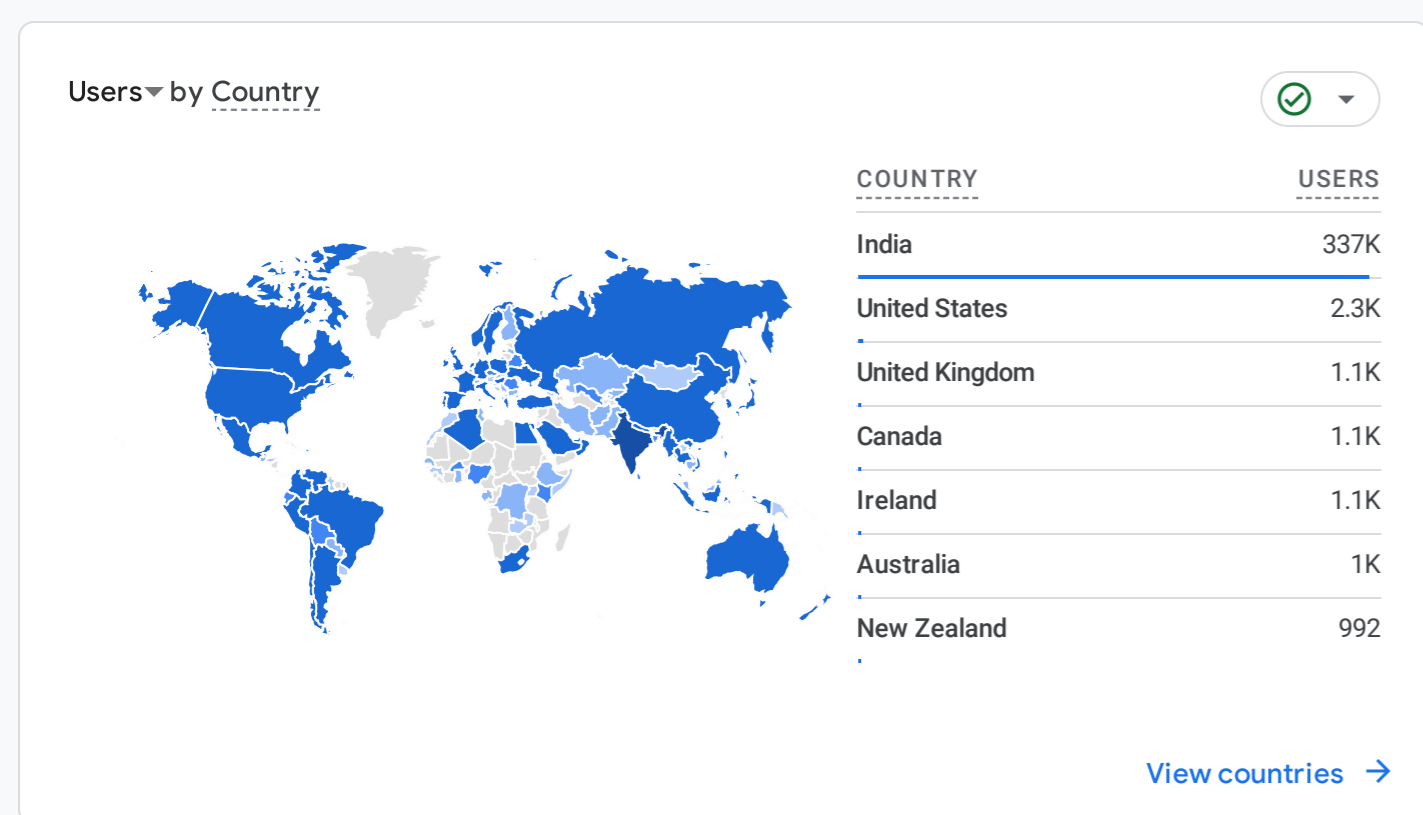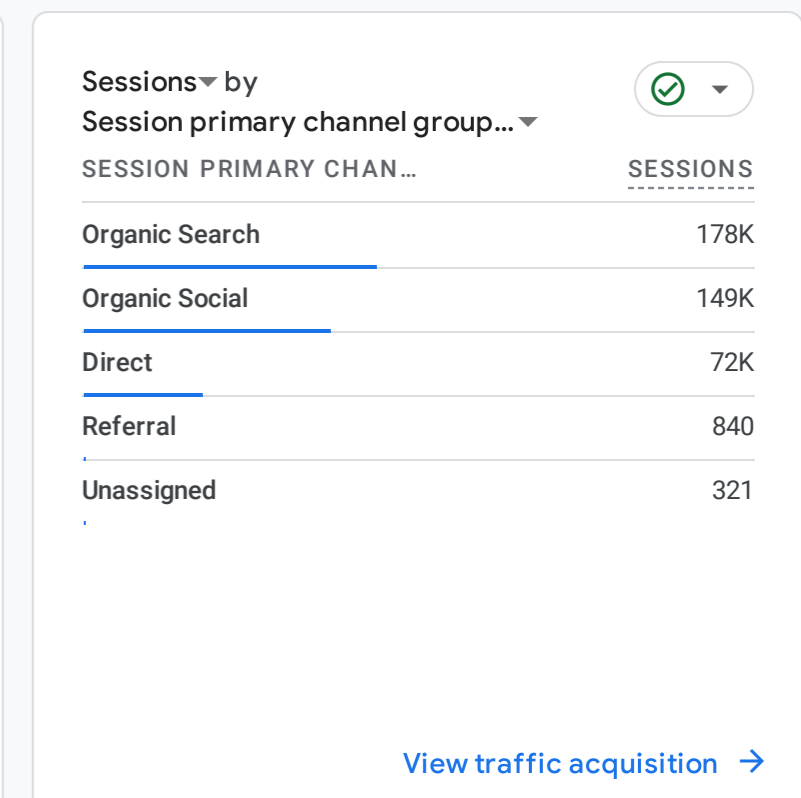
Reports snapshot
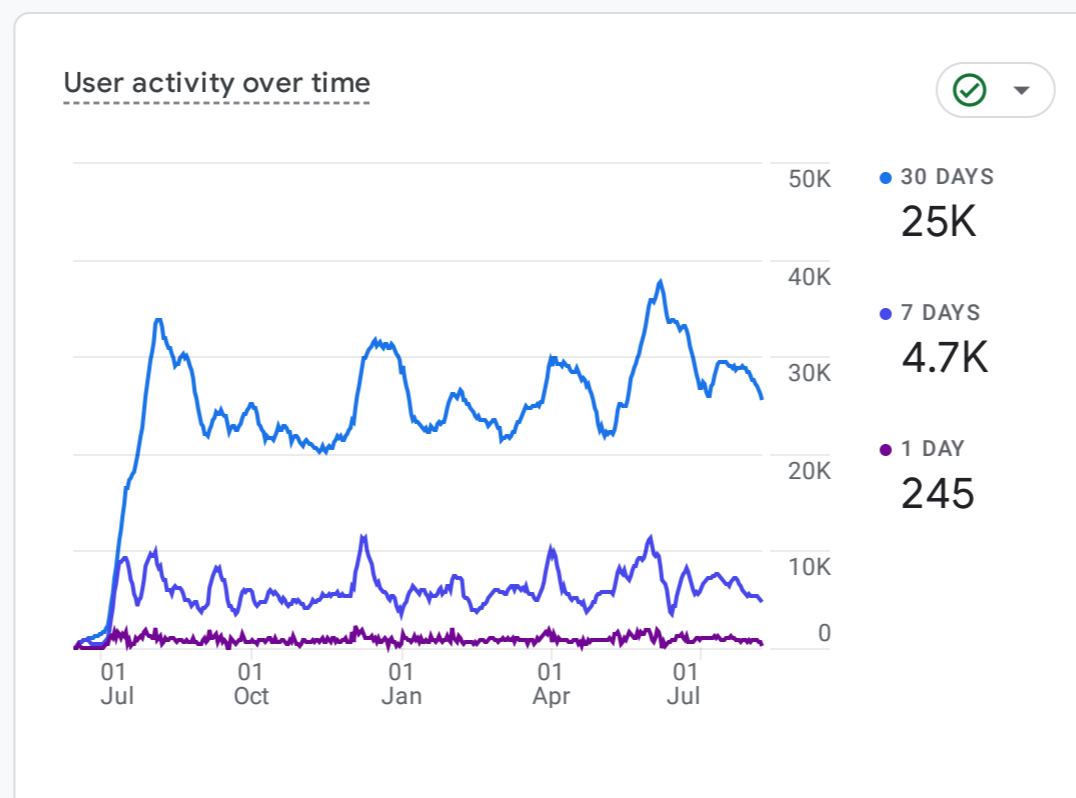
Users ⓘ	New users ⓘ	Average engagement time ⓘ	Total revenue ⓘ
347K	472K	4m 13s	$0.00

WHERE DO YOUR NEW USERS COME FROM?

New users by First user primary channel group (Default Channel Group)▾

- Organic Search
- Organic Social
- Direct
- Referral
- Unassigned

(0 – 250K)

View user acquisition →

WHAT ARE YOUR TOP CAMPAIGNS?

Sessions▾ by Session primary channel group... ▾

SESSION PRIMARY CHAN…	SESSIONS
Organic Search	178K
Organic Social	149K
Direct	72K
Referral	840
Unassigned	321

View traffic acquisition →

Users▾ by Country

COUNTRY	USERS
India	337K
United States	2.3K
United Kingdom	1.1K
Canada	1.1K
Ireland	1.1K
Australia	1K
New Zealand	992

View countries →

HOW ARE ACTIVE USERS TRENDING?

User activity over time

- 30 DAYS 25K
- 7 DAYS 4.7K
- 1 DAY 245

HOW WELL DO YOU RETAIN YOUR USERS?

User activity by cohort
Based on device data only

	Week 0	Week 1	Week 2	Week 3	Week 4	Week 5
All Users	100.0%	0.1%	0.0%	0.0%	0.0%	0.0%
Jun 23 - Jun 29						
Jun 30 - Jul 6						
Jul 7 - Jul 13						
Jul 14 - Jul 20						
Jul 21 - Jul 27						
Jul 28 - Aug 3						

6 weeks ending Aug 3

View retention →
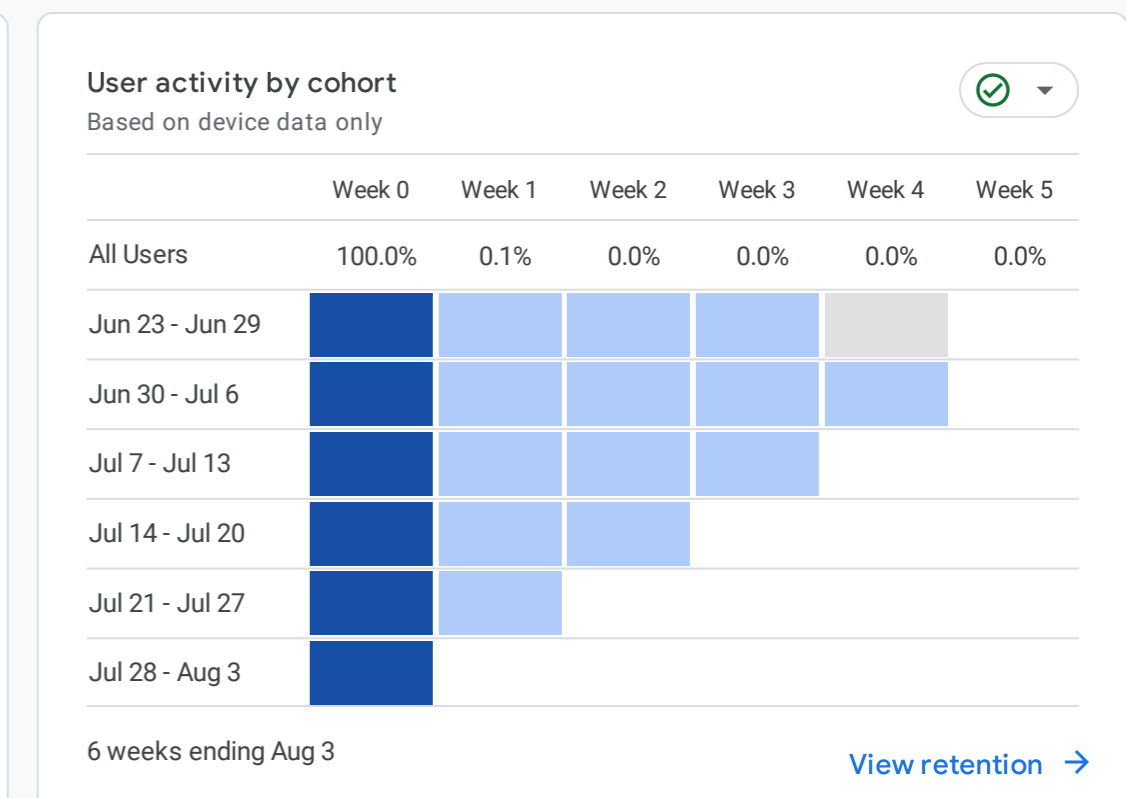
WHICH PAGES AND SCREENS GET THE MOST VIEWS?

Views by Page title and screen class

PAGE TITLE AND SCREEN …	VIEWS
Pahadon ki Goonj - News Por…	9.7K
शिक्षा विद्या मंदिर गुरुकुल हरिद्वा…	4.9K
गुड न्यूज़ - हृदय रोग विशेषज्ञ, प्रेम…	3.2K
पुरोला क्षेत्र में 26 लाख की नकदी ब…	2K
पुरोला में चोरी की स्कूटी के साथ ती…	2K
कण कण में विष्णु बसें,जन जन में…	1.9K
बड़कोट पुलिस ने चोरी के आरोपी …	1.7K

View pages and screens →

WHAT ARE YOUR TOP EVENTS?

Event count by Event name

EVENT NAME	EVENT COUNT
page_view	605K
session_start	516K
user_engagement	513K
first_visit	472K
scroll	796
timing_complete	224
click	134

View events →
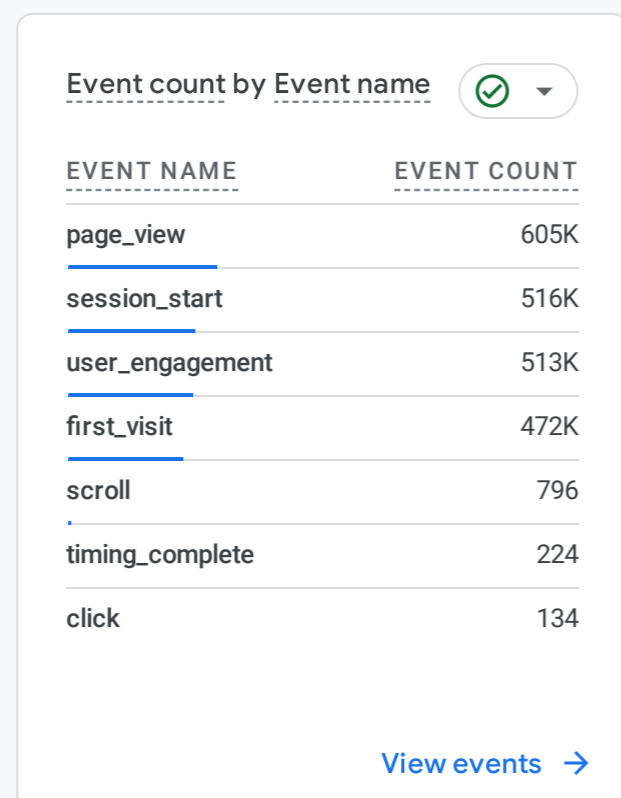
WHAT ARE YOUR TOP PERFORMING KEY EVENTS?

Key events by Event name

EVENT NAME	KEY EVENTS

No data available
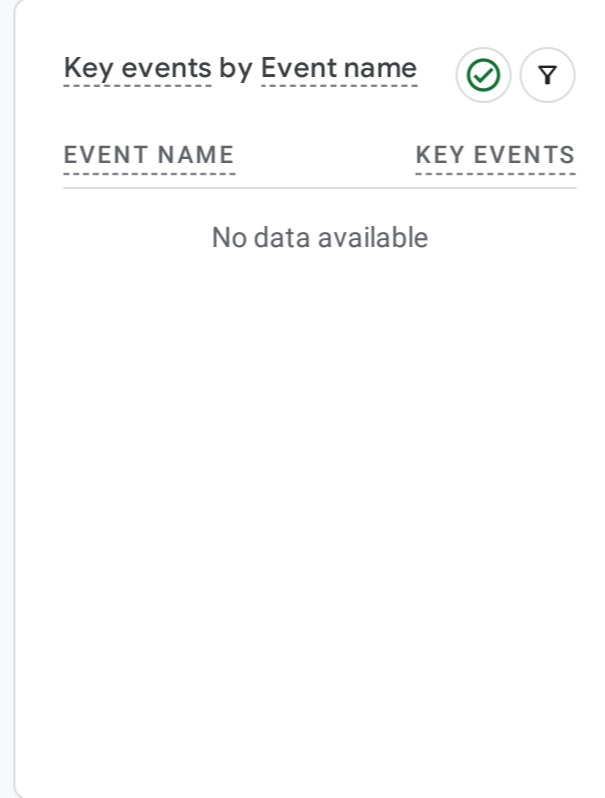
WHERE DOES YOUR LTV COME FROM?

LTV by First user primary channel group (Default …) ▾

No data available

($0.00 – $1.00)

View user acquisition cohorts →
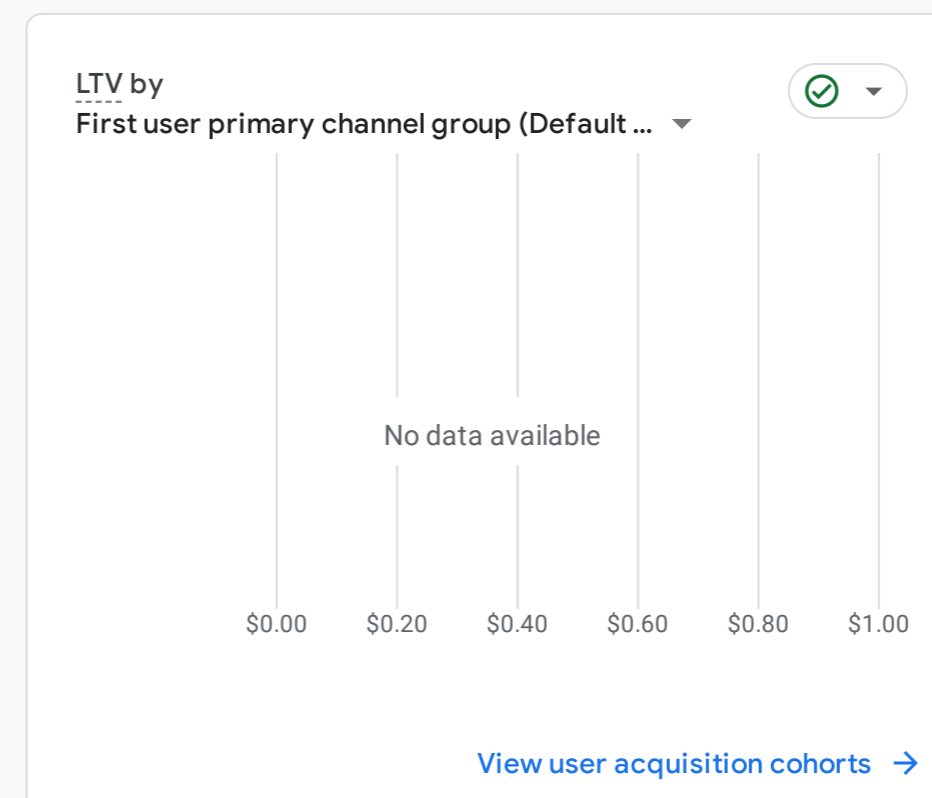
WHAT ARE YOUR TOP SELLING PRODUCTS?

Items purchased by Item name

ITEM NAME	ITEMS PURCHA…

No data available

View ecommerce purchases →
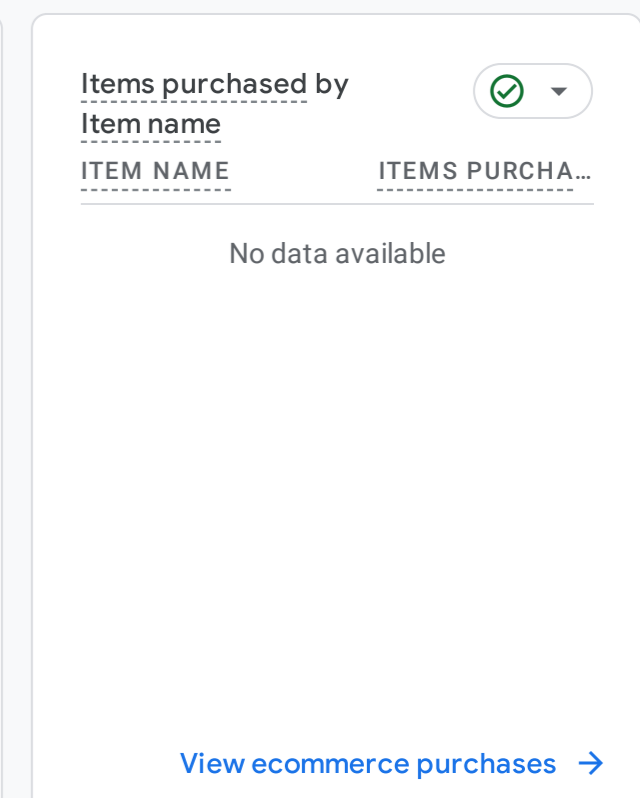
HOW DOES ACTIVITY ON YOUR PLATFORMS COMPARE?

Key events▾ by Platform

No data available

View tech details →